



Annual Report for the New Canaan Society for the Arts, Inc.

2021/22

report for the year ended July 31, 2022

A MESSAGE FROM OUR LEADERSHIP

Thank you for making 2021-2022 another remarkable year for the New Canaan Society for the Arts. This year marks 45 years of service for the organization, promoting the visual and performing arts; enriching the community through exhibitions, education, and cultural experiences; and operating the Carriage Barn Arts Center.

When the organization was founded in 1977, a passionate group of local artists and arts patrons envisioned a place where ALL would be welcome to learn, share and find inspiration from the arts. The continued support of members and donors have made this possible, and we're confident that the founding members would be proud of how the Carriage Barn has evolved and grown.

In addition to presenting twelve diverse and well received art exhibits, the past year included many other highlights. We worked with the Town of New Canaan to complete a renovation to the facility that includes the addition of air conditioning, ADA compliant restrooms, a dedicated space for education programs and meetings, and an enlarged reception and office space. These improvements have already resulted in increased use of the Carriage Barn through year-round programs, additional classes and workshops, and rental events.

The Carriage Barn Arts Center continues to attract new audiences and engage with the community through partnerships, innovative programs and new marketing efforts. With the recent addition of two new staff members focused on programming and outreach, we are confident activities and engagement will continue to increase.

We are looking forward to an exciting year ahead filled with new exhibitions, new programs and workshops and many new initiatives to continue the promotion and support of the arts in our community. We thank you for your support, and hope that you will join us again this year for all of the great happenings planned at the Carriage Barn Arts Center.

Gratefully,

Rich Companik
President, Board of Directors

Hilary Wittmann
Executive Director

October 1, 2022

OUR MISSION

The mission of the New Canaan Society for the Arts, Inc. is to promote the visual and performing arts, enrich the community through exhibitions, education, and cultural experiences, and to operate the Carriage Barn Arts Center. The Carriage Barn Arts Center offers artists opportunities to exhibit their work in an exceptional gallery space in a unique nineteenth-century stone barn. Exhibits, lectures and educational workshops, concerts and other events are held in this adaptively reused historical building on the grounds of a former estate, now Waveny Park.

OUR HISTORY

The New Canaan Society for the Arts, a member-supported, nonprofit cultural organization, was founded by a group of artists and art lovers in 1895. Much as it is today, the organization's goal was to encourage creative expression, celebrate artistic achievement, and enrich the community as a whole. Little is known of the Society's early years and how long it remained active. It was not until 1977, when a plaque was discovered, that a group of New Canaan residents banded together to reestablish the New Canaan Society for the Arts, Inc. This group of artists and art lovers petitioned the Town for the use of the Carriage Barn in Waveny Park, which had remained empty since the purchase of the estate in 1967. Dedicated volunteers restored the charming 100-year-old Carriage Barn and within the year opened the doors to offer unique cultural experiences in an exceptional gallery space to the New Canaan community and beyond.

Today the Carriage Barn Arts Center is home to premier art exhibitions, including juried events, as well as curated exhibitions featuring both members and invited artists. In 2011, the Carriage Barn launched an initiative designed to showcase the work of talented high school students — and every spring, the Carriage Barn presents Art in the Windows, which places art in retail shops in New Canaan for the enjoyment of pedestrians and shoppers.

The Carriage Barn Arts Center is open five days per week from September through June (closed Mondays and Tuesdays). Entrance to the Gallery is free and all exhibitions are open to the public.

2021-22 EXHIBITION CALENDAR

- 2021 Annual Member Show
- “Capturing New Canaan” Plein Air Event & Exhibit
- Thirteen Moons / Cynthia Maccollum
- Annual Deck the Walls Small Works Exhibit & Wreath Fundraiser
- 42nd Annual Photography Show, juried by PLATON
- Through Our Eyes: 10th Annual New Canaan High School Exhibition
- The Accidental Artists: Alder Crocker and David Marchi
- Spectrum Contemporary Art Show: Renewal juried by James Barron
- She is Rising *in partnership with LiveGirl*
- 15th Annual Art in the Windows Exhibition
- New Canaan Sculpture Trail *in partnership with New Canaan Land Trust*
- Special Exhibit: Olha Pilyuhina Tapestries



PROGRAM & EVENT HIGHLIGHTS

Fundraising / Donor Cultivation *to engage and attract members and donors, to generate operating funds for the organization*

- Aperol, Art + Design reception
- Gin, Jazz & Wit (w/ Town Players of NC)
- Deck The Walls Holiday Party
- Thirteen Moons reception
- Spooky Soiree for the arts (w/ Town Players of NC)

Community Enrichment / Entertainment

to further our mission of enriching the community through visual and performing arts

- Roots, Rock & Reggae concert
- Open Mic Night
- Pop-up Pilates class
- Spectrum Gallery Artist Talk
- Stamford Symphony Family Concert
- Drop in Abstract Art Making
- Grateful Dead Night concert
- Photography Gallery Talk with Jane Beiles
- Holiday Craft Kits/workshop
- Annual Meeting and Member Panel
- Midsummer Mosaic project
- Pop-up Pilates



Educational *to generate revenue, further our mission and make optimal use of the Carriage Barn facility*

- David Salle at the Brant Foundation Tour
- Roses & Rose workshop
- Selling your art through social media (virtual series)
- Spring Bulb Arranging workshop
- Full Moon Photography workshop
- Kids Woodworking afterschool class

NEW CANAAN SOCIETY FOR THE ARTS, INC BALANCE SHEET

	<u>As of July 31, 2022</u>	<u>As of July 31, 2021</u>
ASSETS		
Current Assets	324,400	\$ 347,900
Fixed Assets, net	500	\$ 500
Other Assets	100	\$ 100
TOTAL ASSETS	\$ 325,000	\$ 348,500
LIABILITIES & EQUITY		
Current Liabilities	5,000	\$ 6,200
Other Liabilities		
SBA Loan	70,400	\$ 84,700
Total Liabilities	\$ 75,400	\$ 90,900
Equity		
Capital & Contingency Fund	61,500	\$ 61,500
Unrestricted Assets	196,000	\$ 197,200
Net Income	(7,900)	\$ (1,100)
Total Equity	\$ 249,600	\$ 257,600
TOTAL LIABILITIES & EQUITY	\$ 325,000	\$ 348,500

NEW CANAAN SOCIETY FOR THE ARTS, INC STATEMENTS OF ACTIVITIES

INCOME	Aug 2021- July 2022	Aug 2020- July 2021
Fundraising & Donor Cultivation		
Direct Public Support	\$ 36,500	\$ 42,900
Grants & Corporate Contributions	\$ 30,700	\$ 29,400
Fundraising Events	\$ 11,100	\$ 8,100
Membership Dues	\$ 31,300	\$ 28,600
	\$ 109,600	\$ 109,000
Enrichment & Entertainment		
Entertainment Events	\$ 5,200	\$ -
Exhibitions & Shows	\$ 29,400	\$ 26,300
Art Sales	\$ 22,800	\$ 24,500
	\$ 57,400	\$ 50,800
Programming		
Adult Programs	\$ 7,200	\$ 9,500
Youth Programs	\$ 4,400	\$ 8,600
	\$ 11,600	\$ 18,100
Other Revenue		
Rental Income	\$ 16,100	\$ 2,300
Investment, net	\$ (3,300)	\$ 11,600
	\$ 12,800	\$ 13,900
Total Income	\$ 191,400	\$ 191,800
Cost of Fundraising & Programming	\$ 40,100	\$ 23,900
Gross Profit	\$ 151,300	\$ 167,900
EXPENSES		
Personnel	\$ 84,100	\$ 72,300
Freelance	\$ 15,200	\$ 12,900
Facilities	\$ 55,000	\$ 67,800
Professional Fees	\$ 12,700	\$ 10,500
Other	\$ 6,500	\$ 5,500
Total Expenses	\$ 173,500	\$ 169,000
Net Operating Income/(Loss)	\$ (22,200)	\$ (1,100)
Other Income (Loan Forgiveness)	\$ 14,300	\$ -
Net Income/(Loss)	\$ (7,900)	\$ (1,100)

SPONSORS AND DONORS

EXHIBITION AND EVENT SPONSORS*

New Canaan Board of Realtors	Bankwell Financial Group	Handwright Gallery & Framing
Houlihan Lawrence	HTG Investment Advisors	Hutchinson Tree Care
Merrill Lynch Wealth Management	New Canaan Music	DEANE, Inc.
Karl Chevrolet	Ring's End	Walter Stewart's & Stewart's Spirits
William Raveis Real Estate	Miller Knoll	Berkshire Hathaway Home Services

GRANTS

CT Office of the Arts	New Canaan Community Foundation	Jeniam Foundation
New Canaan Artisans	Connecticut Humanities	Fritz Feager Foundation for the Arts

BOARD OF DIRECTORS (AS OF 7/31/22)

EXECUTIVE BOARD

Angela Piscitello, President

Suzy Lavieri, Vice President

Norman Toy, Treasurer

Richard Companik, Secretary

DIRECTORS

George Bennington, *ex-officio*

Thomas Berntsen

Svava Bragason

Sveinn Bragason

Michael Carusi

Lisa Ferrante

BJ Flagg

Martha MacKay

Kathy Megrue-Smith

Phil Williams

EXECUTIVE DIRECTOR

HILARY WITTMANN

CONTACT INFORMATION

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